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## ***ulrich medical USA*<sup>TM</sup>** **Releases New Expandable Spinal Implant for US Market**

### **Strengthens Flagship Market Position in Expandable VBR<sup>®</sup> Titanium Cage Technologies**

ST. LOUIS, MO (April 23, 2012) – *ulrich medical USA*, Inc., today announced the release of the *Omni VBR*<sup>TM</sup> Implant System, a new titanium vertebral body replacement device that is intended for use in the thoracic and lumbar spine (T1-L5) to replace a collapsed, damaged or unstable vertebral body due to tumor or trauma.

The *Omni VBR* implant joins a distinguished and growing portfolio of expandable cage technologies that *ulrich medical USA* currently has available for purposes of vertebral body replacement: *obelisc*<sup>®</sup> Implant System, *ADDplus*<sup>TM</sup> Implant System, Small VBR<sup>®</sup> Implant System and Large VBR<sup>®</sup> Implant System.

“We are very pleased to introduce our fifth expandable corpectomy cage to the US market with the introduction of the *Omni VBR* implant. Expandable VBR technology is our core competency and we will continue to support, develop and defend our market leadership position in this sector of the complex spine market moving forward,” said new hire Tom Carter, Senior Marketing Manager, *ulrich medical USA*.

The *Omni VBR* features a large central lumen that allows for maximum bone grafting while maintaining the expandability that has made *ulrich’s* cages a market leader. This product currently has a variety of endplate angulation options, is sterile-packed and available in the following diameters: 19mm, 22mm, 26mm and 30mm with expansion ranges between 10 - 131mms.

For more information, please visit [www.ulrichmedicalusa.com](http://www.ulrichmedicalusa.com)

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#### About *ulrich medical USA*, Inc.

*ulrich medical USA*, Inc. is a privately-held subsidiary of *ulrich medical*<sup>®</sup> Inc., an innovative medical technology company headquartered in Ulm, Germany which is celebrating its 100<sup>th</sup> year in business in 2012.