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## ulrich medical USA® Announces Market Release of neon<sup>3</sup> Posterior Cervical System



### Introduces New Flagship Product to Anchor U.S. Cervical Spine Implant Portfolio

ST. LOUIS, MO (July 13, 2016) – ulrich medical USA, Inc., a medical device company focused on developing and commercializing musculoskeletal implant technologies in the United States, announced today the market release of the neon<sup>3</sup>™ Posterior Cervical System, which is intended to provide immobilization and stabilization of spinal segments as an adjunct to fusion or for a number of acute and chronic instabilities of the cervical and thoracic spine.

“We are extremely excited to introduce our neon<sup>3</sup> Posterior Cervical System to the U.S. spine market,” said Tom Carter, Senior Manager of Spinal Systems, ulrich medical USA. “This universal system allows surgeons to address a full range of cervical pathologies including the most complex of applications with extremely robust implant technology that is delivered with user-friendly instrumentation, which was a requirement of our U.S. surgeon design team.”

The neon<sup>3</sup> product features a top loading “tulip” style screw design (available for both open and percutaneous applications) with a comprehensive assortment of screw choices including polyaxial cannulated and non-cannulated screws, favored angle options and fenestrated screws in multiple configurations: lateral mass, long shaft, thoracic, pedicle, and transarticular designs. In addition, the system offers a wide range of screw lengths (10-55mm) and diameters (3.5, 4.0, 4.5, 5.5mm). Rods are available in either titanium alloy or cobalt chromium (CoCr) and they feature a diameter of 4.0mm in straight and pre-bent designs. In addition to screws and rods, the system also includes a variety of additional implants to meet diverse clinical requirements.

For more information, please visit [www.ulrichmedicalusa.com](http://www.ulrichmedicalusa.com).

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#### About ulrich medical USA, Inc.

ulrich medical USA, Inc. is a privately-held subsidiary of ulrich medical®, an innovative medical technology company headquartered in Ulm, Germany which is celebrating 104 years in business in 2016.