



## **ulrich medical<sup>®</sup> Inc, USA Announces Launch of New Interactive Website**

ST. LOUIS, MO (September 14, 2009) -- Announced today is the launch of the redesigned website for ulrich medical<sup>®</sup> USA. It features a new look, new content and new functionality to highlight the broad family of medical products to our customers.

We are focused on providing the best experience to our visitors and using the latest technologies at [www.ulrichmedicalusa.com](http://www.ulrichmedicalusa.com). ulrich medical offers an interactive website with key interactive features. We have enhanced our customer's experience by supporting our key product features with video and clinical CT images.

With this new online approach ulrich medical starts its journey into Web 2.0 technologies and promises to offer our physicians and medical professionals the most advanced solutions for restoring the quality of life.

For more information please visit [www.ulrichmedicalusa.com](http://www.ulrichmedicalusa.com).

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Notes to editors:

About *ulrich medical USA, Inc.*

*ulrich medial USA, Inc* is the U.S. subsidiary of *ulrich medical*, an innovative spinal implant technology company headquartered in Ulm, Germany. *ulrich medical* has been providing leading edge surgical products for over 97 years.

*ulrich medical* is dedicated to advancing the health, mobility and well-being of patients by providing surgeons with the technology to deliver successful long-term clinical outcomes. *ulrich* is committed to providing total solutions that include implants and instrumentation systems as well as special and general instruments that optimize surgical procedures.