



Ulrich medical® Inc, USA Adds McClaren to Sales Management Team

ST. LOUIS, MO (December 15, 2008) – **Scott McClaren, Area Sales Director, East**

Mr. Scott McClaren joins *Ulrich medical*® USA as the Eastern Region, Area Sales Director. Mr. McClaren is a well established medical device sales and sales management professional with more than 13 years of experience. *Ulrich medical* anticipates McClaren will play a major role in introducing *Ulrich medical* products to the U.S. market. Prior to joining *Ulrich medical*, he was Eastern Vice President of Sales for SpineVision. He has held upper sales management positions and has played a consultant role at several spinal implant companies such as, Aesculap Inc., Lanx, LLC, and Spinal Elements. Mr. McClaren is a Doctor of Chiropractic, from Life College School of Chiropractic, Marietta, Ga. He also holds a B.S. in human biology and a minor in human psychology from the University of Connecticut.

For more information please visit www.ulrichmedicalusa.com

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Notes to editors:

About *Ulrich medical USA, Inc.*

Ulrich medical USA, Inc is the U.S. subsidiary of *Ulrich medical*, an innovative spinal implant technology company headquartered in Ulm, Germany. *Ulrich medical* has been providing leading edge surgical products for over 95 years.

Ulrich medical is dedicated to advancing the health, mobility and well-being of patients by providing surgeons with the technology to deliver successful long-term clinical outcomes. *Ulrich* is committed to providing total solutions that include implants and instrumentation systems as well as special and general instruments that optimize surgical procedures.