



***Ulrich medical* Announces Partnership with Crestpoint Management to Exclusively Distribute Their Surgical Instrument Product Line**

ST. LOUIS, MO (January, 2009) *Ulrich medical*[®] USA Inc. announced today its exclusive partnership with Crestpoint Management Ltd., a St. Louis-based distributor of surgical instruments, for the launch of *Ulrich medical*'s broad-based instrument line in the U.S. *Ulrich medical*'s launch of its instrument line is one of several planned product launches for the U.S. market over the next two years.

Ulrich medical has 95 years of experience in manufacturing high quality surgical devices and instruments and introduced its first orthopedic instrument line in 1914. Crestpoint Management has been selling surgical instruments to hospitals and surgery centers for over 15 years, and includes, under contract, extensive work with government facilities. Both companies can trace their lineage back to Tutlingen, Germany, the acknowledged birthplace over 200 years ago of today's highest quality surgical instruments.

"We feel very fortunate to have a partner such as Crestpoint who has such an excellent reputation for service and quality," said *Ulrich medical* CEO Merle Symes. "They are recognized experts in the care and use of surgical instruments and have many longstanding relationships with U.S. hospitals and surgery centers which will help U.S. surgeons become familiar with the *Ulrich medical* line.

"We are excited to be able to add *Ulrich medical* instruments to our ever expanding product offering," noted Crestpoint CEO, Michelle Glossip. "The *Ulrich medical* instruments are of the highest quality and are well-received by surgeons. We look forward to a long-term relationship."

For more information please visit www.ulrichmedicalusa.com or www.crestpointmgt.com

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Notes to editors:

About *Ulrich medical USA, Inc.*

Ulrich medical USA, Inc is the U.S. subsidiary of *Ulrich medical*, an innovative spinal implant technology company headquartered in Ulm, Germany. *Ulrich medical* has been providing leading edge surgical products for over 95 years. *Ulrich medical* is dedicated to advancing the health, mobility and well-being of patients by providing surgeons with the technology to deliver successful long-term clinical outcomes. *Ulrich* is committed to providing total solutions that include implants and instrumentation systems as well as special and general instruments that optimize surgical procedures.

About Crestpoint Management Ltd.

Crestpoint Management Ltd. (previously Duckworth & Kent USA Ltd.) is your source for premium surgical devices. We support you with our excellent reputation of finding the best products for your needs. Crestpoint Management brings 98+ years of dedicated service/product knowledge to the surgeons/medical industry.